



# **SKILLS** **FOR TOMORROW**

*Shaping a green and digital future*



## **The European Social Innovation Competition 2021** Skills for tomorrow - Shaping a green and digital future

**Three €50,000 prizes will be awarded by the European Commission for the socially innovative solutions that will help people, businesses and industries identify, develop and strengthen the skills that will power the European economy's green and digital future.**

### **Summary**

The European economy is changing. The coming years will see a shift towards a green and digital future. These twin transitions present individuals, businesses and industries with exciting opportunities. Understanding the skills that will be needed and how best to develop them will be key to unlocking these opportunities for individuals and organisations alike.

This Competition aims to incentivise, support and reward social innovations that will help people and organisations to identify, develop and strengthen the skills they will need to adapt and thrive in a changing world. The Competition is looking for early stage ideas that tackle these needs in a range of different ways. From innovative solutions that identify skills needs and gaps to skills development approaches, including but not limited to training.

### **Challenge Statement**

The 2021 edition of the competition, 'Skills for tomorrow' is looking for scalable social innovations that will contribute to job creation, growth and European competitiveness by helping people, businesses and industries identify, develop and strengthen the skills that will power the European economy's green and digital future. The Competition is open to early stage ideas that tackle challenges relating to the transition to either, or both, futures including but not limited to identifying and mapping skills gaps as well as approaches to development and training that will support people to reskill or upskill. All solutions must work towards sustainability, taking into consideration their own environmental impact.

### **Background to the Competition**

Launched in memory of social innovation pioneer Diogo Vasconcelos, the European Social Innovation Competition is a Competition run by the European Commission, supported by the EIC, across all EU Member States and Horizon Europe associated countries. Each year, three €50,000 prizes are awarded by



the European Commission for the best socially innovative projects designed to change the world for the better.

The European Social Innovation Competition is run by the European Commission, supported by the EIC and delivered with the support of a consortium of organisations from across Europe. The consortium is led by [Nesta Challenges](#) and includes [Ashoka Spain](#), [Euclid Network](#), and [GOPA Com](#).

The Competition launched in 2013 and acts as a beacon for social innovators across Europe, employing a proven methodology for supporting early-stage ideas and facilitating a network of radical innovators shaping our society for the better. Each year the Competition addresses a different issue facing Europe.