



EUROPEAN
SOCIAL
INNOVATION
COMPETITION

RE:THINK
LOCAL

European Social Innovation Competition - mentoring programme

Each year, 30 semi-finalists are selected to enter the mentoring programme of the European Social Innovation Competition. The mentoring programme is a unique opportunity to move your innovative idea forward to become a viable initiative. The programme consists of tailored mentoring through local coaching, expert support during the Academy and peer-to-peer learning on an online platform.

Once selected as a semi-finalist, we will schedule a call with you to discuss your learning needs and ambitions. After this assessment, you are matched with a coach as geographically close to you as possible. Your local coach supports you on issues like analysing your problem definition, implementing stakeholder engagement, evaluating your impact and developing a business model. The coach also focuses on your team development, and where possible mobilises their network to support your initiative. You are free to manage the scheduling of the coaching as you prefer, but allow for an average time of **two to three hours of coaching per week** from June to August.

Besides the local coaching, you are also invited to join an online community where working materials are shared among participants and webinars are organised on relevant topics. The online community allows you to learn from your peers across Europe and prepare you for the Academy in July.

The Academy lasts three full days from the **16th to the 18th of July 2018**, and will take place in Cluj, Romania. All semi-finalists are expected to join the programme. The programme consists of expert workshops and seminars based on the needs of the semi-finalists and the topic of this year's competition. There will also be challenging keynotes on innovation and society, and stories about success and failure from experienced changemakers, as well as structured peer support sessions. Special attention will be given to building a narrative and pitching your idea.

After the Academy, semi-finalists, together with their local coach, start preparing their Detailed Plan. The Detailed Plan is a roadmap for the future development of your initiative as well as a thorough discussion of the model and target group that has been decided upon. Should you be selected as a finalist, additional coaching and online support will be offered up to the Awards Ceremony in November.

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#DIOGOCHALLENGE